



BILAL ANSARI

Graphic Designer - Social Media Specialist

PROFILE

A creative Graphic Designer with extensive experience in branding, multimedia, marketing & print design. Writing information-driven web content for communication, branding and general advertisements. Track record of designing highly successful advertising and social media marketing campaigns.

Successfully completed designs, websites, social media campaigns of over 300 clients.

COMPETENCIES

Adobe Photoshop Wordpress
Adobe Illustrator Graphic Design
Microsoft Office Photojournalism
Adobe After Effects Data Entry

PORTFOLIO

www.beelalansari.me

CONTACT



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EDUCATION

MASTER OF BUSINESS ADMINISTRATION
UNIVERSAL BUSINESS SCHOOL SYDNEY
2015 - Ongoing

MSC ECONOMICS
UNIVERSITY OF KARACHI
2010 - 2011

BSC ECONOMICS
UNIVERSITY OF KARACHI
2008 - 2010

EXPERIENCE

DIGITAL INTERACTIVE MANAGER
DAWN NEWS
2015

Managed Dawn News Social Media Channels. Developed Social Media Marketing Campaigns. Designed artworks for social media and website. Managed and edited content of different sections of the website on WordPress. Liaison with local PR agencies and bloggers for marketing. Developed and Managed paid advertising campaigns through AdWords, Facebook, and Instagram.

GRAPHIC DESIGNER
OMGSTUDIOZ
2011 - 2014

Identity, logo, branding, web and UI design, advertisement prints designing for over 30 clients. Regular interaction with the client to meet the desired effects and designing the concepts for easy interpretation. Contributing my services to the web developers to create fascinating web experience for the users.

SOCIAL MEDIA & COMMUNICATIONS MANAGER
OMER NADEEM
2009 - 2012

Managed social media channels to keep members updated on events & news about the artist. Developed weekly campaign reports for measuring the impact of social media channels, and analyse, review, and implement the effective campaigns to maximize results. Developed and implemented social media campaigns that are all up to date with the popular social networks. Administered various advertising campaigns on social media platforms to achieve maximum benefits on low costs.