**Bilal Ansari**

**Address:** 1/23 Janet St. Mt. Druitt, NSW 2770 **Phone:** 0411281142 **Email:** beelalansari@gmail.com

**Graphic Designer – Social Media Specialist**

**Content Writer – Web Developer – Project Manager**

*A visionary and creative Graphic Designer with extensive experience in branding, multimedia, marketing and print design. Results-oriented websites and promotion campaigns. Writing information-driven web content for communication, branding and general advertisements. Track record of designing highly successful advertising and social media marketing campaigns.*

CORE COMPETENCIES

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| Adobe Photoshop Photojournalism Adobe after effects  Adobe Illustrator Microsoft office products Apache & Java  Graphic Design Content Writing WordPress |
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PROFESSIONAL EXPERIENCE

***Digital Interactive Manager* (2015)**

**Dawn News**

* Managing Dawn News Social Media Channels.
* Developed Social Media Marketing Campaigns.
* Designed artworks for social media and website.
* Managed and edited content of different sections of the website on WordPress.
* Liaison with local PR agencies and bloggers for marketing.
* Developed and Managed paid advertising campaigns through AdWords, Facebook, and Instagram.

***Graphic Designer* (2011 - 2014)**

**OMGstudios**

* Identity, logo, branding, web and UI design, advertisement prints designing for over 30 clients.
* Regular interaction with the client to meet the desired effects and designing the concepts for easy interpretation.
* Contributing my services to the web developers to create fascinating web experience for the users.

***Social Media Specialist & Communications Manager* (2009 - 2012)**

**Omer Nadeem**

* Managed social media channels to keep members updated on events & news about the artist.
* Developed weekly campaign reports for measuring the impact of social media channels, and analyse, review, and implement the effective campaigns to maximize results.
* Developed and implemented social media campaigns that are all up to date with the popular social networks.
* Administered various advertising campaigns on social media platforms to achieve maximum benefits on low costs.

SKILLS

* Knowledge of social platforms and online marketing.
* Familiarity with emerging digital media trends, content development and SEO optimization.
* Excellent Communication skills- Fluent in Spoken and Written English.
* Ability to juggle and prioritize multiple tasks and projects.
* Excellent Analytical and Reasoning skills.
* Ability to perform hardware and software installations.

EDUCATION

**Universal Business School Sydney (**2015 - Ongoing**)**

MBA

**University of Karachi (**2011**)**

MSc Economics

**University of Karachi (**2010**)**

BSc Economics

PORTFOLIO

<http://www.beelalansari.me>