**Bilal Ansari**

**Cell:** 0411281142 **Email:** beelalansari@gmail.com

**Graphic Designer – Social Media Specialist**

**Content Writer – Web Developer – Project Manager**

*A visionary and creative Graphic Designer with extensive experience in branding, multimedia, marketing and print design. Results-oriented websites and promotion campaigns. Writing information-driven web content for communication, branding and general advertisements. Track record of designing highly successful advertising and social media marketing campaigns.*

CORE COMPETENCIES

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| Adobe Photoshop Photojournalism Adobe after effectsAdobe Illustrator Microsoft office products Apache & JavaGraphic Design Content Writing Statistical Analysis |
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PROFESSIONAL EXPERIENCE

***Graphic Designer* (2011 - 2015)**

**OMGstudios**

* Identity, logo, branding, web and UI design, advertisement prints designing for over 30 clients.
* Regular interaction with the client to meet the desired effects and designing the concepts for easy interpretation.
* Contributing my services to the web developers to create fascinating web experience for the users.

***Social Media Specialist & Communications Manager* (2010 - 2014)**

**Omer Nadeem**

* Managed social media channels to keep members updated on events & news about the artist.
* Developed weekly campaign reports for measuring the impact of social media channels, and analyze, review, and implement the effective campaigns to maximize results.
* Developed and implemented social media campaigns that are all up to date with the popular social networks.
* Administered various advertising campaigns on social media platforms to achieve maximum benefits on low costs.

SKILLS

* Knowledge of social platforms and online marketing.
* Familiarity with emerging digital media trends, content development and SEO optimization.
* Excellent Communication skills- Fluent in Spoken and Written English.
* Ability to juggle and prioritize multiple tasks and projects.
* Excellent Analytical and Reasoning skills.
* Ability to perform hardware and software installations.

EDUCATION

**University of Karachi (**2011**)**

MSc Economics

**University of Karachi (**2010**)**

BSc Economics